

Smashing Walnuts 4th Annual Walk & Fitness Challenge



SUNDAY, JUNE 5, 2016

11am - 2pm

Heritage High School, Leesburg, VA

Promote your business AND help crack the cure for childhood brain cancer!

FUN AND FITNESS...

Our re-branded Walk-A-Thon now includes a fitness challenge designed to combine physical activity and fun! Participants will earn prizes, hear great music, enjoy local food, and **interact directly with sponsors** and athletes from the Northern VA region!

SPONSORS INTERACT WITH EVERY ATTENDEE...

Our walkers will be instructed to stop by **each sponsor station** and participate in a brief physical exercise (led by a local athlete) as they make their way around the track. Completed activities will be marked off on a "Star Card" and exchanged upon departure for amazing participation and raffle prizes!

OUR STORY

What started here in Loudoun County as a small project of collecting letters by a determined 9 year old girl terminally diagnosed with Childhood Brain Cancer, has turned into a non-profit organization gaining national exposure.

Childhood Brain Cancer is not rare.

Approximately 4400 children are diagnosed with it annually. Yet, only 4% of the National Cancer Institute's budget is allocated for ALL types of childhood cancer. This is simply NOT OK.

Smashing Walnuts mission is to continue the war against Childhood Brain Cancer until we can know for certain that no more children will lose their battle. That no more families will be broken. That a CURE has been found. Join us.



Sponsorship Opportunities

★★★ THREE STAR SPONSOR (\$2,500)

Limited availability!

- Table, chairs, and covered tent
- Logo on t-shirt and step and repeat banner
- Logo on Star Card
- Logo and company bio on Smashing Walnuts website and social media pages
- Microphone time at the event

★★ TWO STAR SPONSOR (\$1,000)

- Table, chairs, and covered tent
- Logo on t-shirt and sponsor banner
- Logo on Smashing Walnuts website and social media pages

★ ONE STAR SPONSOR (\$500)

- Table, chairs, and a *shared* covered tent
- Logo on t-shirt
- Logo on Smashing Walnuts website and social media pages

COMMUNITY PARTNER - We are looking for amazing raffle prizes for our participants. Recognition will be given on Smashing Walnuts website and social media pages.

**All sponsors will be able to add an item to the SWAG bags given to participants.*

**All donations and sponsorships are tax deductible.*



Sign up at www.smashingwalnuts.org
or email info@smashingwalnuts.org